

## Press Release

### New date: Leading international maritime trade fair to take place from 2 to 5 February 2021

**Hamburg, 5 May 2020 – SMM, the leading international maritime trade fair, has been postponed to 2-5 February 2021 in response to the coronavirus pandemic and its global impact on major events and international travelling.**

“The continued highly dynamic development of COVID-19 and the resulting ban on major events have left us no other choice but to postpone SMM to next year. Finding a suitable new timeframe for SMM was not an easy task for us, and we are happy we have been able to do so,” said Bernd Aufderheide, President and CEO of Hamburg Messe und Congress.

Following intense consultations with the exhibitor advisory board, Hamburg Messe und Congress and its partners and other exhibitor representatives have agreed on the new dates, from 2 to 5 February 2021. This means SMM will be the new year’s first international gathering of the maritime industry.

“We will offer the global maritime community an extraordinary, more compact SMM in February 2021. Together we will overcome this crisis and host an SMM that will live up to its own, high standards. We are looking forward to welcoming everybody back,” said Bernd Aufderheide.

Originally SMM was to take place from 8 to 11 September 2020.

Detailed answers to any questions in connection with the postponement can be found at [www.smm-hamburg.com](http://www.smm-hamburg.com).

### Contact person

Karsten Broockmann  
Director PR department / Corporate press officer  
Hamburg Messe und Congress GmbH  
ph.: +49 (0)40 / 3569-2090  
fax: +49 (0)40 / 3569-2099  
E-mail: [karsten.broockmann@hamburg-messe.de](mailto:karsten.broockmann@hamburg-messe.de)  
[www.hamburg-messe.com](http://www.hamburg-messe.com)  
[www.the-new-cch.com](http://www.the-new-cch.com)



#### Data Privacy Notice:

You may at any time object to the processing of your data for the purposes indicated above, or revoke your consent to such processing, by going to [datenschutz@hamburg-messe.de](mailto:datenschutz@hamburg-messe.de).

For further information on the protection of your data please read our Data Privacy Policy at <http://hamburg-messe.de/datenschutz>. You may also use the same link to contact our Data Protection Officer.